EUROPEAN DIGITAL LEARNING NETWORK

We are a no-profit association aiming to embrace the challenges brought by the digital transformation in terms of **digital skills mismatch** *and* **digital learning opportunities**

Our network addresses the challenges and issues raised by the current digital development and progress in **education** *and* **training**

EUROPEAN DIGITAL LEARNING NETWORK

*A journey started long time ago. Now, with more than **20 years** of activity in education and training at EU level*

Gianluca Coppola
President of the European Digital Learning Network

eurocreamerchant
consulenza direzionale d'impresa

d'*learn*
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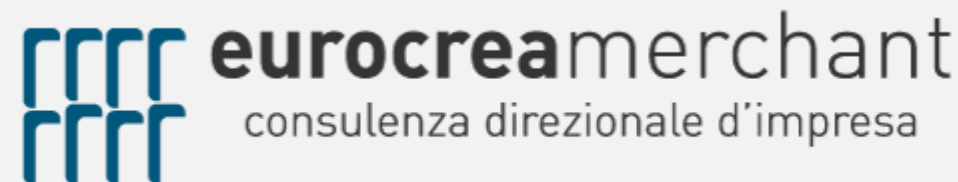
IDEA   **MISSION**   **ACTIVITIES**   **EXPERTISE**   **ACHIEVEMENTS**
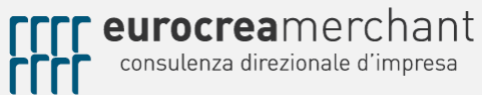
EUROCREA and DLEARN

Eurocrea Merchant is the organisation that built the very foundations of the European Digital Learning Network idea.

eurocreamerchant
consulenza direzionale d'impresa

*With more than **20 years** of experience in European projects, Education and Training, and Consultancy services, Dlearn was born as the perfect match and ideal partner of this organisation, and now they cooperate closely to achieve **efficiency**, strong **commitment** and valuable **results**.*

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*Eurocrea provides **consultancy services** both in the European projects branch and in the teaching/ training one. Some EM's **achievements** below.*

70+ approved European projects 2013 – 2018
» Erasmus+ Strategic Partnerships
» LLL programme
» Mobility

20+ external technical assistance
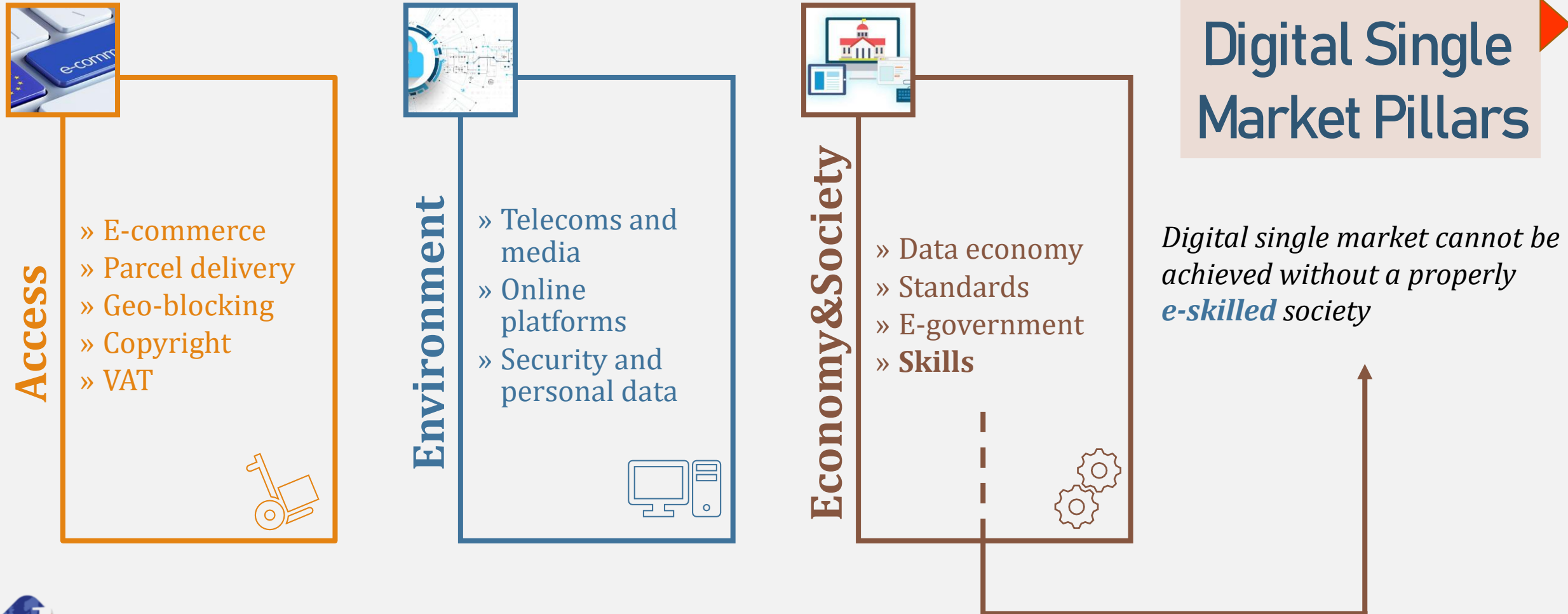» Quality Assurance
» Reporting assistance

60+ training courses on project management since 2010
» In Italy, Cyprus, Greece, Ireland, Slovenia, Spain, Belgium, Bulgaria, Malta, Germany, Romania

The IDEA behind DLEARN

Access
» E-commerce
» Parcel delivery
» Geo-blocking
» Copyright
» VAT

Environment
» Telecoms and media
» Online platforms
» Security and personal data

Economy&Society
» Data economy
» Standards
» E-government
» **Skills**

Digital Single Market Pillars

*Digital single market cannot be achieved without a properly **e-skilled** society*

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The IDEA behind DLEARN

Why addressing DIGITAL EDUCATION?

The **47%** of EU population is not properly digitally skilled, yet in the near future, **90%** of jobs will require some level of digital skills

An **inclusive digital society** is one where citizens have the **right skills to seize the opportunities of the digital world** and boost their chance of getting a job.

From an interest group to DLEARN

May 2015: launch of the survey to investigate about the interest regarding digital education, among European organizations, and the will to take part to an interest group about it. 276 organizations answered to our questions and 124 out of the total were willing to contribute to our initiative
January 2016: launch of the European Digital Learning Network

MISSION of DLEARN
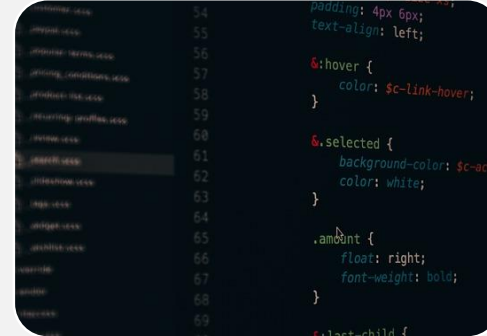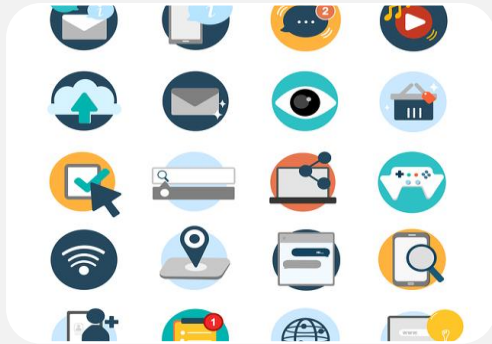
*We aim to embrace the challenges brought by the digital transformation in terms of **digital skills mismatch** and **digital learning opportunities**.*

*We believe in the value of **sharing, connecting, multiplying, enhancing** the potential of our members, local territories and people.*

*Nowadays, **skills** are considered to be key enablers of responsible citizenship in a ICT-based economy. A successful **education** and **training** in our society increasingly depends on the competent and innovative use of **ICT**.*

*DLEARN wants to bring closer the experiences and the voices of **local territories** and **people** to the EU polices.*

MEMBERS of DLEARN

Associations	Educational Centres
ICT education service providers	ICT experts
NGOs	SMEs
Universities	Vocational Schools

So far, DLEARN counts 25 members within 14 countries

CONCEPT of DLEARN

Aggregator of practices and ideas

Protected network of different and diverse organisations

Share

Connect

Multiply

Enhance

A platform to reflect, think and trigger new initiatives

Valorisation and integration of the single initiatives within a bigger collector

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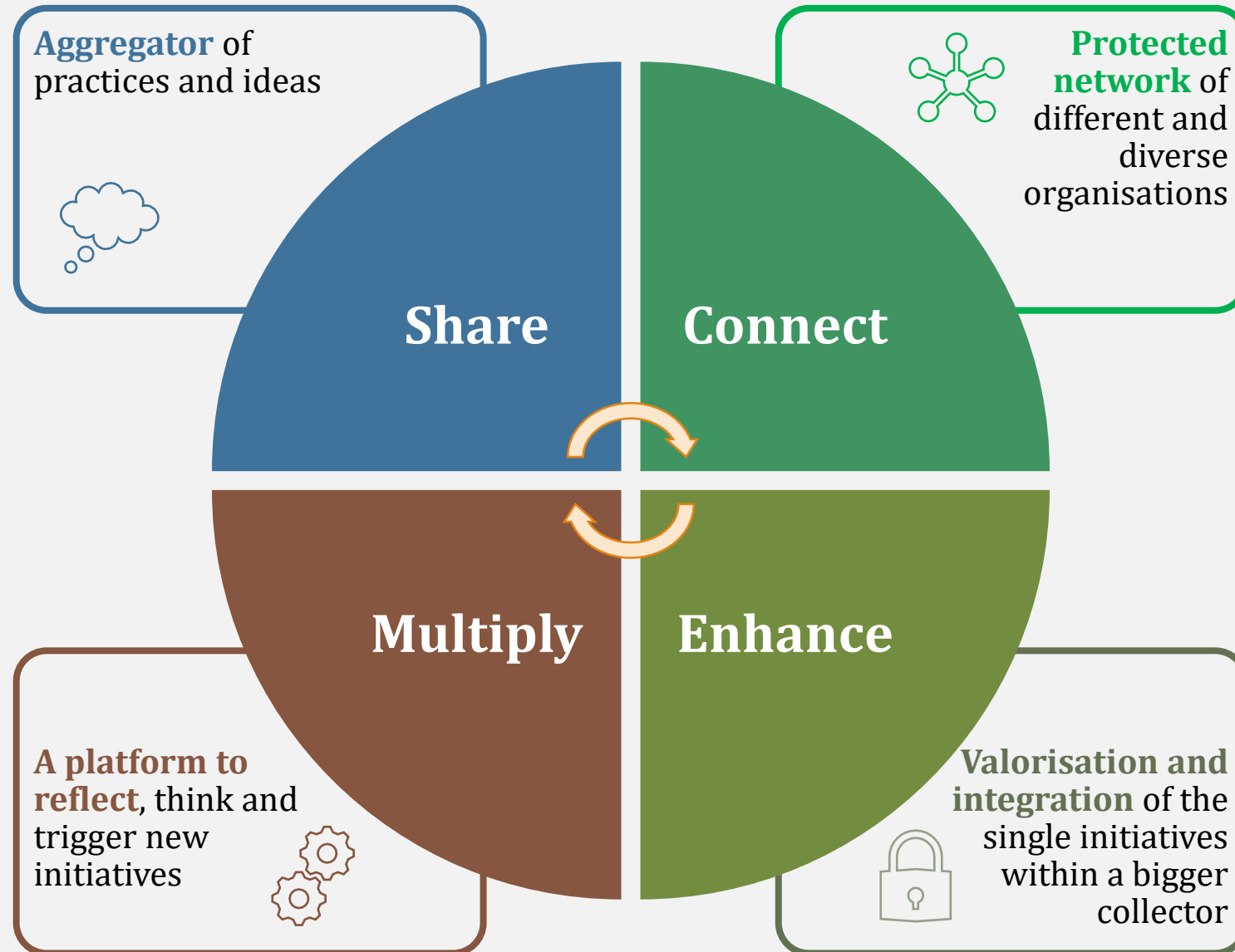
CONCEPT of DLEARN

*Here's a **video presentation** made by the members of the European Digital Learning Network*

School education
» Improve pedagogy and teaching with ICT tools and innovative practices

Higher education
» Boost students centered-learning settings and innovative educational methods

Adult education
» Promote awareness and competent exploitation of ICT within the society

Vocational education
» Enhance digital education to overcome skills mismatch and foster innovative training model

EXPERTISE of DLEARN

ICT/ new technologies/ digital competences

Intercultural/ intergenerational education and lifelong learning

New innovative curricula/ educational methods/ development of training courses

Entrepreneurial learning – entrepreneurial education

Youth enhancement and boost of competences especially of those in need

Development of innovative educational tools through game-based approach, mobile applications and interactive platforms to engage learners

Promotion and implementation of European transparency tools for education and training e.g. ECVET, EQAVET, etc.

Promotion and communication

ACTIVITIES of DLEARN

SERVICES FOR THE MEMBERS

- Gotomeeting/ Gotowebinar
- Meeting rooms renting
- Call for partners scouting
- Training programme
- Networking opportunities
- Digital coworking space – Red booth

PROJECT LAB

» Closer cooperation and enhancement of our activities to a higher level through periodic project labs
» Events and seminars about digitalisation e.g. coding camp

NETWORKING

» Tight networking activities and lobbying to achieve a fruitful accreditation of local needs to the relevant EU Commission DGs
» Drafting position papers in collaboration with major EU stakeholders

KNOWLEDGE CREATION

» Improve existing experiences and knowledge of digital learning through sharing of practices and creation of efficient business opportunities
» Awareness campaign on issues linked to society digitalisation

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ACHIEVEMENTS of DLEARN

PROJECTS

» Since 2017, **18** projects approved by Erasmus+/ Strategic Partnership
» Involvement of Dlearn members in **30** approved projects in 2017 and **83** projects in 2018 thanks to the network's project labs *for members only*.

ACTIVITIES and AGREEMENTS

» Working group: Coordination and harmonisation of **ESI funds**
» Working group: **Digital Apprenticeship**
» Members of the **Digital Skills and Jobs Coalition**
» Members of the **Lifelong Learning platform**
» Chair of **Digital learning and Media literacy**
» Active participant: **30+** events during the **Vocational Skills Weeks**

COMMUNICATION

» Website: 1500 views per month; article and latest news about digital education
» Social media coverage: FB, LinkedIn, Twitter
» Quarterly newsletter: 4000+ contacts
» Participation in International Conferences

Digital Skills and Jobs Coalition

SOCIAL MEDIA

European Commission

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ACHIEVEMENTS of DLEARN

Lifelong learning platform www.lllplatform.eu	European Association of Erasmus Coordinators www.eaecnet.com	Digital Europe www.digitaleurope.org	Digital Leadership Institute www.dlii.org
EBN – European Business Centres www.ebn.eu	European Office of Cyprus www.eoc.org.cy	European Parents' Association www.euparents.eu	EC DGs: EAC Unit A2, CONNECT, EMPL Unit A3
European Association of Geographers http://www.eurogeography.eu/	European Science Foundation www.esf.org	European University Foundation http://uni-foundation.eu	Organising Bureau of European Student School Union https://www.obessu.org/
	European Association of Institutes for Vocational Training http://evbb.eu/		

COOPERATION AGREEMENTS

STUDIES and REPORTS

What do you think about the future of digital education

EU wide survey run by the European Digital learning Network investigating on the impact of the digitalisation on 4 sectors. VET, Adult, Higher and School education final report is here:

https://bit.ly/2IIohK4

The Digital Footprint

The European research "Digital footprint" aiming at investigating the citizens' behaviour when using social media and Internet in terms of online privacy and e-reputation. The survey is developed in 13 languages in order to widen the participation of the people

http://dlearn.eu/digital-footprint-awareness/

TEAM of DLEARN

Gianluca Coppola

President

Project management and administration, project design and implementation external evaluator, evaluator for the European Commission

Rosario Improta

Member of the Board – Administration

Project management, Business consulting, Expert in managerial training

Carlotta Figini

Project Manager

Bachelor's Degree in European Economics, Master's Degree in Economics and Political Science with a focus on Economics analysis and policy

Antonella Tozzi

Project and Communication Manager

Master's Degree in Contemporary History, Master of Arts in European Studies (LUISS University of Rome)
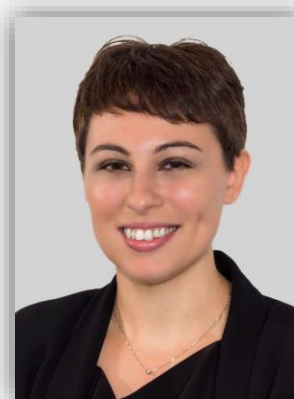
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TEAM of DLEARN

Francesco Agresta

Project Manager

Bachelor's Degree in Modern
Languages and Cultures, Master's
Degree in Languages for
Communication in International
Enterprises and Organisations,
Master in EU Project Management

Giulia Zunino

Project Manager

Master's Degree in European Legal
Studies (Torino University), Master
in Economics and International
Exchanges Management (Cattolica
University of Milano)

Paolo Modica

Project Manager

Bachelor's Degree in Political
Science and International Relations
(LUMSA University of Rome),
Master of Arts in European Studies
(LUISS University of Rome)

Elisa Chiesa

Project Manager

Bachelor's Degree in
Environmental Sociology,
Master's Degree in Environment
and Landscape's Social Sciences,
Post-graduate course in Local
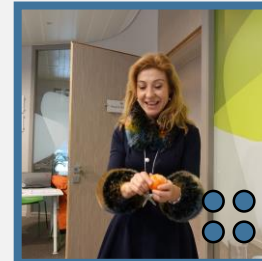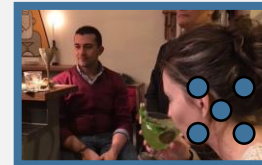Action and Sustainable
Development

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The LAUNCHING EVENT of DLEARN

The **launching event**, organised to bring all the members together, as well as to officially present the association, took place on the 11ᵗʰ of February at the **Residence Palace** in Brussels.

The event was attended by around **50 delegates**: the founding members of the association, representatives of the European Institutions, digital education stakeholders, representatives of digital businesses and organisations active at various levels of **education** and **entrepreneurship**.

Dlearn Annual Conference 2016

Dlearn Annual Conference 2017

Dlearn Project Lab 2016

Dlearn Project Lab 2018

Dlearn Annual Conference 2018

Dlearn Project Lab 2018

Project Lab ● ● ● Annual Conference ● Members dinner ● ● Project Lab ● ● Members dinner

DLEARN AWARDED

On December 7th 2017, the European Digital Learning Network was awarded as **front-runners** for **digital apprenticeship** at the Digital Skills and Jobs Coalition Annual Conference that took place in Brussels.

Contacts

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President

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PICTURES and IMAGES ▶