L-CLOUD EXPLOITATION PLAN

This project is not considered by the partnership as a single opportunity project, disconnected from other activities, since most of the partners have already been involved in Erasmus+ projects fostering skills and competence development in a digital ERA, especially among educators. The fact being that the consortium has an already extensive network of stakeholders with which they interact regularly, the overall aim of the project partners is to promote the usability of the results through various activities even after its completion. The added value of the concrete implementation of the L-CLOUD Webinar in the form of MOOC and the Certification opportunity will be available for the long term, as it will allow for the adaptability and promotion of Cloud Computing use in the education process, considering also crisis situations like pandemic.

Moroever, the aim for L-Cloud is to help educators and school leaders to become adaptable to new technologies and in more general term to be ready for changes. Therefore, the project outputs contribute to school education readiness.

The consortium members intent to keep good relations and contact even after the completion of the project under a cooperation for offering the developed training course for school teachers and managers and in addition to work together in promoting the L-Cloud Certification.

The following actions of exploitation have been agreed between the consortium members of the L-Cloud project and will be supported and monitored by the project coordinator after the project ends. Most of them are already in the pipeline for implementation.

1. Ongoing promotion of the opportunities for teachers to do the L-Cloud training course and get certified.
2. Publish testimonials from L-Cloud certified teachers;
3. Follow-up projects will be prepared and submitted by partners for future calls including the special Call for digital education readiness;
4. Link the L-Cloud course and certification in new projects;
5. An ERASMUS+ KA1 Physical L-Cloud Course is published for staff training with dates until end of 2021; More sessions will be planned;
6. Short course will become a standard activity within conferences such as EUROMATH & EUROSCIENCE , STEAME Conference on a yearly basis;
7. Hard copies of the Guidebooks will be printed for education authorities who are requesting printed copies;
8. Guidelines will be available online and free to download;

9. Website will be sustained as long as courses are offered and as long as teachers are using it for at least 5 years;
10. The L-Cloud Certification will be promoted to be adapted by Ministries of Education, Municipalities and schools;
11. Presentations in Conferences and publications of related papers;
12. Upgrades of course or certification will be promoted when usability increases;
13. The designed course for developing adaptive education cloud leaders is published in the EPALE Electronic Platform for Adult Learning in Europe.
14. The EACG in cooperation with partner representatives will make available and promote the certification programme through its frequent Newsletters;
15. From 1 November 2020 we invite L-Cloud sponsors with exchange of banner advertisement in the L-Cloud website;
16. L-Cloud Social Media will continue to be used for further promotion and exploitation;
17. An electronic letter/flyer promoting the L-Cloud course and certification will be sent to all Ministries of Education in all European countries and beyond.
18. Google analytics will be used to monitor traffic on the usage of the tool;

The resources necessary to sustain the intellectual outputs of the project following the completion of the funding period have been already incorporated in each partners' tasks. All participating organizations are equally committed to the overall and specific objectives of this project, as they acknowledge the long term added value and importance for the target groups identified in this project, such as (teachers, school principals, authority representatives, HE Education departments, job seekers, etc.). Therefore, all necessary steps, efforts and resources are established for maintaining the results in the most effective and productive way so that the L-CLOUD tools become part of the evolution of education systems in Europe and beyond.

Each partner will nominate a project team member plus a replacement for participation in the Certification Assessment Committee after the funding period.

In particular, the partnership will make sure to promote the LCLOUD Outputs and the relevant tools as well as via social networking tools, since information nowadays travels faster through the Internet rather than any other channel of communication and is also a low-cost way of raising awareness and disseminating the results of the project.